

BENEFITS

XCELLEGEN™ is an EXCEL MODEL GENERATOR that is focused on Financial Intelligence applications for smaller to medium sized businesses; particularly budgeting, forecasting and dashboards.

Rapidly develop and modify models

Reduce spreadsheet errors

Increase staff time building Excel models

Affordably increase the flow of accurate information

Demo Company Summary						
Version 1						
	Actual 2007	Forecast 2008	Forecast 2009	Forecast 2010	Forecast 2011	Forecast 2012
Income Statement						
4000 Product Sales	2,391,480	2,152,332	3,902,580	8,462,160	13,430,016	28,892,000
4100 Service Revenue	43,782,790	32,126,447	74,470,792	111,664,648	137,251,084	167,804,564
4999 Total Revenue	46,174,270	34,278,779	78,373,372	120,126,808	150,681,100	194,696,564
5000 Product CGS	717,444	645,700	1,053,697	2,115,540	3,223,204	6,185,160
5500 Salaries and Commissions - Sales	4,901,148	4,189,483	6,347,553	8,263,119	10,524,935	15,478,818
5520 Payroll Taxes	441,103	377,053	570,740	743,681	947,244	1,393,064
5530 Payroll Benefits	735,172	628,422	951,233	1,239,458	1,576,740	2,321,823
5600 Telephone & Communications - sales	193,620	166,110	252,252	326,219	424,941	624,612
5610 Travel & Entertainment - sales	152,130	130,515	190,648	234,810	300,435	493,429
5900 Uncollectible Accounts & credit card fees	1,385,228	1,028,363	2,351,201	3,893,304	4,520,433	5,840,937
5998 Total Direct Cost	8,525,846	7,165,647	11,711,323	16,526,641	21,539,933	32,337,832
5999 Gross Margin	37,648,424	27,113,132	66,662,049	103,600,167	129,141,166	162,358,732
6999 Total Personnel - Administration	432,785	432,785	503,640	695,909	1,231,707	1,876,318
7998 Total General & Administrative	560,589	483,040	808,725	1,194,590	1,620,238	2,283,901
7999 EBITDA	36,655,050	26,197,307	65,349,684	101,709,669	126,289,223	158,198,513
8388 Total Other (Income) & Expenses	(22,919,101)	(11,283,555)	(6,632,636)	(5,139,214)	(8,545,935)	(13,470,311)
8488 Total Income Tax	12,906,936	9,653,302	23,793,777	37,397,109	47,297,200	60,084,085
8499 Net Income	23,970,024	17,927,561	44,188,443	69,451,774	87,837,658	111,584,729
Cash Flow						
8500 Dividends	-	-	-	-	-	-
8600 Depreciation	75,108	(8,475)	78,388	106,719	150,156	228,456
8700 Accounts Receivable	(8,841,189)	2,138,596	(4,896,895)	(4,730,520)	(2,476,303)	(5,094,955)
8710 Accounts Payable	719,367	(108,034)	254,568	324,315	331,202	756,343
8799 Net Cash from Operations	15,923,311	19,949,648	39,624,403	65,152,287	85,842,713	107,474,573
8899 Net Cash Used in Investing Activities	(221,200)	22,800	(73,070)	(89,274)	(134,743)	(257,524)
8958 Net Cash Provided from Financing Activities	71,000	-	-	-	-	-
8999 Net Increase (Decrease) in Cash	16,473,111	20,172,448	39,551,333	65,063,013	85,707,970	107,217,049
Balance Sheet						
1000 Cash accounts	18,226	8,814	-	-	-	-
1200 Accounts Receivable	8,814	-	-	-	-	-
1598 Net Fixed Assets	27,226	-	-	-	-	-
1999 Total Assets	54,266	8,814	-	-	-	-
2458 Total Current Liabilities	27,226	-	-	-	-	-
2998 Total Long-term Debt	-	-	-	-	-	-
3000 Capital	27,226	-	-	-	-	-
3997 Retained Earnings	27,226	-	-	-	-	-
3999 Total Liabilities & Equity	54,266	8,814	-	-	-	-
Statistics - budgeted						
9000 Headcount - Admin	1	1	1	1	1	1
9010 Headcount - Sales & Service	1	1	1	1	1	1
9020 Headcount - Total	2	2	2	2	2	2
9050 Revenue per headcount	1.8	1.8	1.8	1.8	1.8	1.8
9060 Sales Reqs	2	2	2	2	2	2
9060 Sales Reqs - Quota	2	2	2	2	2	2
9060 Billable Hours	2	2	2	2	2	2
9060 Customers - New	2	2	2	2	2	2



October 2008

How it works?

Index

Setup

- **Setup Section**

Setup

- **Model Section**

Setup

- **Information Section**

Setup

- **Summary**

NOTE

- **This is intended for people who want to understand how XCELLEGEN works**
- **This document defines a complete modeling process**
- **Excel only Models can be built**

How it works?

Setup Process

Setup

- **Create Reporting Database**

Setup

- **Upload Source Trial Balance into Reporting Database**

Setup

- **Modify Excel Template for specific Model**

Setup

- **Identify Reporting Database for each Model worksheet**

Setup

- **Define Accounting Calendar for each worksheet**

Setup

- **Identify Reporting Database Tables for Import-Export**

Setup

• Create Reporting Database

SQL Server or
Access

Setup accounts to be
used in
XCELLEGEN™

Define accounting
sign control

Define “rollups”

Tables	
Account	
Amount	
Amount - Original Budget	
Amount - Revised Budget	
CFOsoft_AccountMap	
CFOsoft_RelationMap	
CFOsoft_Setting	
CO 10 - Account	
CO 10 - Amount	
CO 10 - Amount - Output	
CO 20 - Account	
CO 20 - Amount	
Company	
Consolidated - Amount	
Department	
Dept Budget - Amount	
Paste Errors	
PeriodToQuarterMap	
STD - Account	
Queries	
Amount - Missing Accounts	
Pivot Amount	
Pivot Budget V1	
Pivot Budget V1 vs Budget V2	
Pivot Budget V2	
Pivot Source - Revised vs Original Budget	

Code	Label	AccountMap
1000	Cash	Asset
1200	Accounts Receivable	Asset
1210	Less: Uncollectible Accounts	Asset
1499	Total Current Assets	Asset
1500	Fixed Assets	Asset
1590	Accumulated Depreciation	Asset
1599	Net Fixed Assets	Asset
1800	Other Assets	Asset
1998	Total Assets	Asset
2000	Accounts Payable	Liability
2499	Total Current Liabilities	Liability
2500	Loans - Long Term	Liability
2990	Total Long Term	Liability
2999	Total Liabilities	Equity
3000	Capital	Equity
3700	Retained Earnings - Beginning	Equity
3800	Current YTD Net Income	Equity
3900	Dividends	Equity
3990	Retained Earnings - Ending	Equity
3998	Total Equity	Equity
3999	Total Liabilities & Equity	Equity
4000	Software License Revenue	Revenue
4100	Service Revenue	Revenue
4999	Total Revenue	Revenue
5000	Direct cost of software	Expense
5100	Direct cost of Service	Expense
5600	Marketing	Expense
5900	Uncollectible Accounts	Expense
5998	Total Direct Cost	Expense
5999	Gross Margin	Revenue
6000	Salary and Wages	Expense

• Upload Source Trial Balance into Reporting Database

Excel workbook for each year

Worksheet for each period

GL or statistical balances

Balance sheet

Income Statement

Departmental

	A	B	C	D	E	F	G
1	Year	Period	Company	Account	Department	Credit	Debit
2	2007	2	10	1000	0		\$ 10,124,658.03
3	2007	2	10	1200	0		\$ 5,008,747.50
4	2007	2	10	1210	0	\$ 165,755.97	
5	2007	2	10	1500	0		\$ 200,482.05
6	2007	2	10	1590	0	\$ 57,300.67	
7	2007	2	10	1800	0		\$ 390,235.00
8	2007	2	10	2000	0	\$ 4,640,305.36	
9	2007	2	10	2500	0	\$ 1,750,000.00	
10	2007	2	10	3000	0	\$ 3,000,000.00	
11	2007	2	10	3700	0	\$ 4,824,037.70	
12	2007	2	10	4000	0	\$ 3,326,400.00	
13	2007	2	10	4100	0	\$ 2,198,799.00	
14	2007	2	10	5000	0		\$ 898,128.00
15	2007	2	10	5100	0		\$ 549,699.75
16	2007	2	10	5600	0		\$ 24,200.00
17	2007	2	10	5900	0		\$ 165,755.97
18	2007	2	10	6000	0		\$ 1,260,283.50
19	2007	2	10	6020	0		\$ 299,376.00
20	2007	2	10	6030	0		\$ 166,320.00
21	2007	2	10	7000	0		\$ 25,000.00
22	2007	2	10	7100	0		\$ 10,969.88
				7200	0		\$ 10,000.00
				7300	0		\$ 27,424.69
				7400	0		\$ 27,626.00
				7500	0		\$ 4,685.63
				7600	0		\$ 3,777.40
				8000	0		\$ 59,554.96
				8100	0		\$ 11,623.57
				8200	0		\$ 1,200.00
				8400	0		\$ 692,850.78
						\$ 19,962,598.70	\$ 19,962,598.70

Upload Trial Balance Data

Upload to a data source using specially formatted workbooks containing trial balance data.

Define the target data source where the uploaded data will be moved:

Data Connection: XCELLEGEN DEMO

Primary Table: Amounts

Define the location containing source trial balance workbooks to upload (non-recursive):

WTB 2007

Run and Save Save Cancel

Each Year in a worksheet

- Modify Excel Template for specific Model

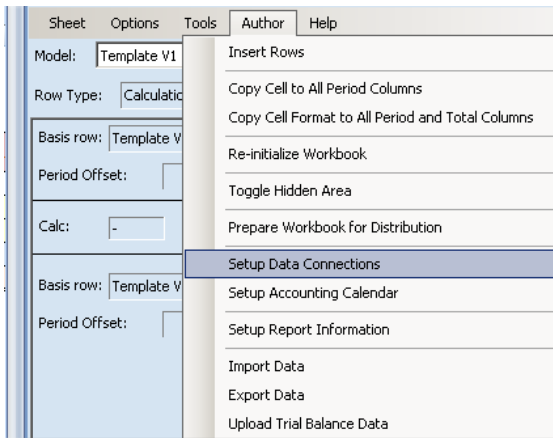
	A	B	C	D	E	F	G	H	I	J	K	L	P	Q			
1	Company Name																
2	Template																
3																	
7			Row Type	Commer	Actual Jan 2007	Actual Feb 2007	Actual Mar 2007	Actual Apr 2007	Actual May 2007	Actual Jun 2007	Actual Jul 2007	Actual Aug 2007	Actual Sep 2007	Actual Oct 2007	Actual Nov 2007	Actual Dec 2007	Actual 2007
9	Revenue																
10	Row 1	Include in Import and Export	Manual		-	-	-	-	-	-	-	-	-	-	-	-	-
11	Row 2	Include in Export Only	Manual		-	-	-	-	-	-	-	-	-	-	-	-	-
12	SUB	Subtotal	Subtotal		-	-	-	-	-	-	-	-	-	-	-	-	-
13	Net	Net	Calculation of Rows		-	-	-	-	-	-	-	-	-	-	-	-	-

Normal Excel workbook

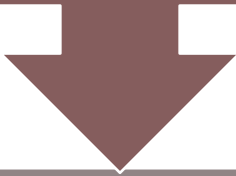
Identifies worksheet as a **XCELLEGEN™** Model

Modify and Save template for specific application

Identify Reporting Database for each Model worksheet



Define Sources of Data

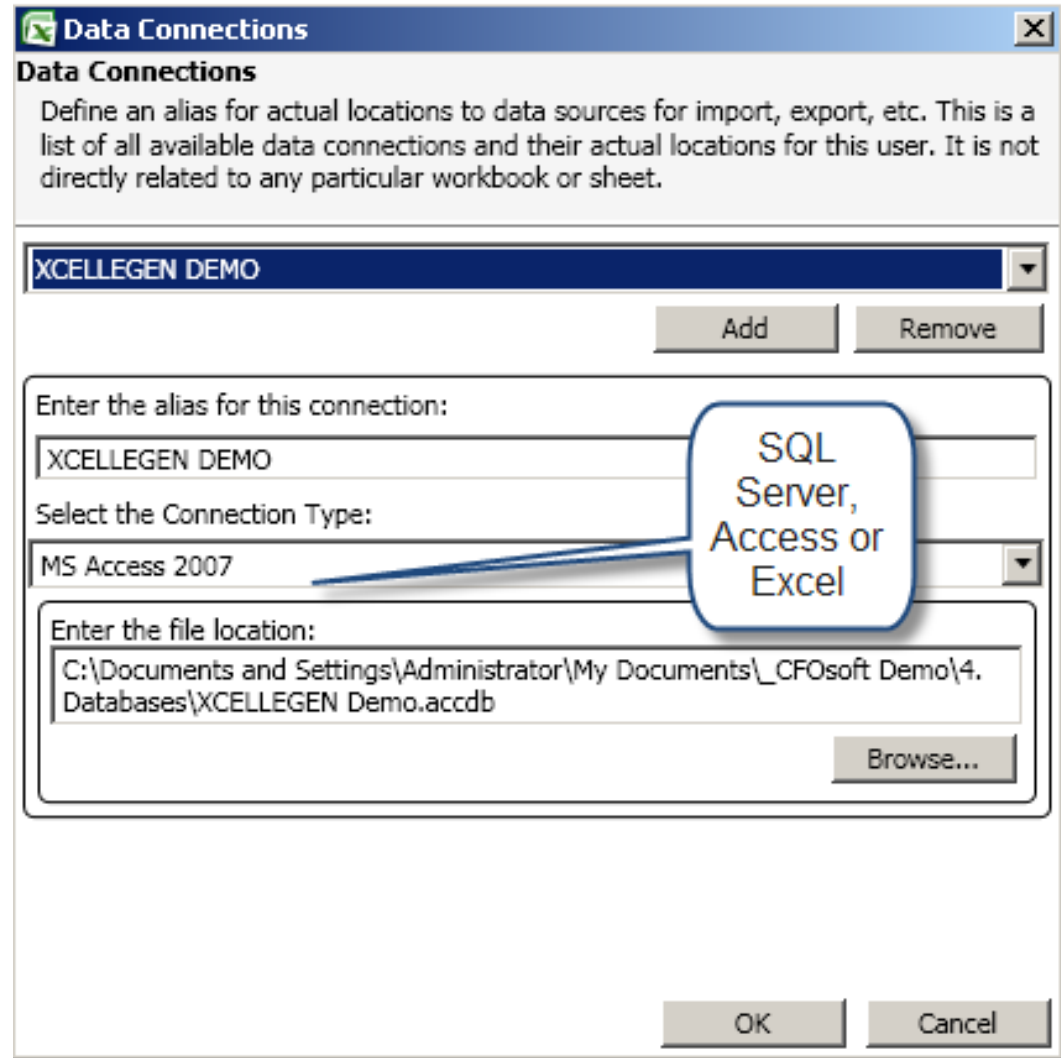


Each worksheet can be different

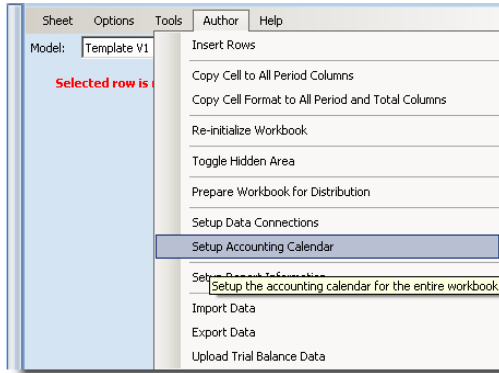
Trial
balance data

Actual &
budget
balances

Account
codes



• Define Accounting Calendar for each worksheet



The dialog box is titled 'Accounting Calendar Settings - Multiple Sheets' and contains the following sections:

- Years:** A table for entering the description for each year.

Year	Description
Year 1	2007
Year 2	2008
Year 3	2009
- Months / Periods:** A table for entering the description for each month / period.

Month / Period	Description
Month / Period 1	Jan
Month / Period 2	Feb
Month / Period 3	Mar
Month / Period 4	Apr
Month / Period 5	May
Month / Period 6	Jun
Month / Period 7	Jul
Month / Period 8	Aug
Month / Period 9	Sep
Month / Period 10	Oct
Month / Period 11	Nov
Month / Period 12	Dec
- Use a current period:** A checked checkbox. Below it are dropdowns for 'Year' (2007) and 'Period' (Dec).
- Select the model sheets which will be changed:** A list box containing: Summary, Cash Flow, Balance Sheet, Income Statement, Revenue Model, and Headcount. A 'Select All' button is below the list.

Buttons at the bottom: Add, Remove, OK, Cancel.

Add as Many years as you need.

Define periods per year with month names or numbers.

Define initial accounting period that can be changed periodically to update or export new data.

Each worksheet has an Accounting Calendar (could be different)

Used to define what gets imported and exported

Used to define months that will be forecasted

• Identify Reporting Database Tables for Import-Export

Report Info - Headcount

Default Row Import / Export Settings

Define the default import/export settings that will be used for rows. The setting on each row determines if the default will be used.

Import Setting

No import

Import before and including the current period

Data Source Edit

Data Connection: XCELLEGEN DEMO

Primary Table: Amounts

Amount Type: Current Period Net

Dimension Filters

Company 10

Department 0

Import data from one source.

Export Setting

No export

Export all periods

Export after the current period

Data Source Edit

Data Connection: XCELLEGEN DEMO

Primary Table: Original Budget

Amount Type: Current Period Net

Dimension Filters

Company 10

Department 0

Export data to a different source.

Use a current period

Year: 2007 ▼ Period: Dec ▼ Setup Accounting Calendar

OK Cancel

Define Reporting Database for each worksheet

Define Import and Export for each worksheet (can be different)

Choose to use “Current Period Net” or Ending Balances”

How it works?

(For Author's Only)

Model Building Process

Model

- Define Model Rows and prepare for Input

Model

- Prepare Model for Input from Reporting Database

Model

- Import Actual Data from Reporting Database

Model

- Review Row Types

Model

- Create Express Budget based on Prior Year

Model

- AUDIT model

Define Model Rows and prepare for Input

The screenshot shows an Excel spreadsheet with the following structure:

	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
1		Company Name														
2		Template														
7			Row Type	Comments	Actual Jan 2007	Actual Feb 2007	Actual Mar 2007	Actual Apr 2007	Actual May 2007	Actual Jun 2007	Actual Jul 2007	Actual Aug 2007	Actual Sep 2007	Actual Oct 2007	Actual Nov 2007	Actual Dec 2007
9		Revenue														
10		Row 1 Include in Import and Export		Manual												
11		Row 2 Include in Export Only		Manual												
12		SUB	Subtotal	Subtotal												
13		Net	Net	Calculation of Rows												

The 'Insert Rows' dialog box is open, showing the following options:

- Select a row to copy: Sheet: Template V1, Row: Row 1 Include in Import and Export (Row #10)
- Insert a blank row after every inserted row
- Define a row
 - Enter the unique identifier:
 - Enter a description:
- Select row(s) from datasource
 - Account:
 - 3999 Total Liabilities & Equity
 - 4000 Software License Revenue
 - 4100 Service Revenue
 - 4999 Total Revenue
 - 5000 Direct cost of software
 - 5100 Direct cost of Service
 - 5600 Marketing
 - 5900 Uncollectible Accounts
 - 5998 Total Direct Cost
 - 5999 Gross Margin
 - 6000 Salary and Wages
 - 6020 Payroll Taxes
 - 6030 Payroll Benefits
 - 6999 Total Salaries
 - 7000 Accounting & Legal

Select Rows from Reporting Database

Copy formats and formulas from template to get started

Define Model Rows – start with chart of accounts in database


Use XCELLEGEN to modify Rows

This stage ensures the right rows exist for import

• Import Actual Data from Reporting Database

Demo Company Gross Margin Report		Actual Oct 2007	Actual Nov 2007	Actual Dec 2007	Actual 2007	Forecast Jan 2008	Forecast Feb 2008	Forecast Mar 2008	Forecast Apr 2008	Forecast May 2008	Forecast Jun 2008	Forecast Jul 2008	Forecast Aug 2008	Forecast Sep 2008	Forecast Oct 2008	Forecast Nov 2008	Forecast Dec 2008	Forecast 2008
Revenue																		
4000	Software License Revenue	2,328,480	2,328,480	2,661,120	-	-	-	-	-	-	-	-	-	-	-	-	-	-
4100	Service Revenue	1,520,303	1,569,821	1,619,339	-	-	-	-	-	-	-	-	-	-	-	-	-	-
4999	Total Revenue																	
5000	Direct cost of software	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
5100	Direct cost of Service	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
5600	Marketing	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
5900	Uncollectible Accounts	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
5998	Total Direct Cost																	
5999	Gross Margin																	

Processing: 12 of 18



Cancel

Demo Company Gross Margin Report		Actual Jan 2007	Actual Feb 2007	Actual Mar 2007	Actual Apr 2007	Actual May 2007	Actual Jun 2007	Actual Jul 2007	Actual Aug 2007	Actual Sep 2007	Actual Oct 2007	Actual Nov 2007	Actual Dec 2007	Actual 2007
Revenue														
4000	Software License Revenue	1,663,200	1,663,200	1,663,200	1,663,200	1,995,840	1,995,840	1,995,840	1,995,840	2,328,480	2,328,480	2,328,480	2,661,120	24,282,720
4100	Service Revenue	1,074,641	1,124,159	1,173,677	1,223,195	1,272,713	1,322,231	1,371,749	1,421,267	1,470,785	1,520,303	1,569,821	1,619,339	16,163,874
4999	Total Revenue	2,737,841	2,787,359	2,836,877	2,886,395	3,268,553	3,318,071	3,367,589	3,417,107	3,799,265	3,848,783	3,898,301	4,280,459	40,446,594
5000	Direct cost of software	449,064	449,064	449,064	449,064	538,877	538,877	538,877	538,877	628,690	628,690	628,690	718,502	6,556,334
5100	Direct cost of Service	268,660	281,040	293,419	305,799	318,178	330,558	342,937	355,317	367,696	380,076	392,455	404,835	4,040,969
5600	Marketing	12,100	12,100	12,100	12,100	12,100	12,100	12,100	12,100	12,100	12,100	12,100	12,100	145,200
5900	Uncollectible Accounts	82,135	83,621	85,106	86,592	98,057	99,542	101,028	102,513	113,978	115,463	116,949	128,414	1,213,398
5998	Total Direct Cost	811,959	825,824	839,689	853,554	967,212	981,077	994,942	1,008,807	1,122,464	1,136,329	1,150,194	1,263,851	11,955,901
5999	Gross Margin	-	-	-	-	-	-	-	-	-	-	-	-	-

Rows are populated based on account



Current Period or Year-to-Date Balance is imported based on selection



Balances are now available for budgeting and modeling

• Review Row Types

All Excel Formulas are maintained in XCELLEGEN

There are 10 different “row types” to define Excel formulas

User's do not enter formula's into spreadsheet

It is easy to change a row's type

XCELLEGEN ensures accurate formulas

The screenshot displays the XCELLEGEN software interface. At the top, the title bar reads "CFDsoft XCELLEGEN™ - Exec Summary 10 10 08.xlsx". Below the title bar, there are menu options: "Sheet", "Options", "Tools", "Author", and "Help". The "Model:" dropdown is set to "Income Statement" and the "Row:" dropdown is set to "7000 Accounting & Legal (Row #27)". A "Sync" button is visible on the right. The "Row Type:" dropdown is set to "Manual", and a menu is open showing the following options: "Manual", "Accumulate", "Calculation of Rows", "Change By - Prior Period", "Custom Formula", "Imported for All Periods", "Net Change", "Report Row", "Subtotal Row", and "User Defined". Below the menu, a table is displayed with the following data:

Period			2009
Jan			32,000
Feb			-
Mar			-
Apr	15,000	15,150	21,054
May	-	-	-
Jun	-	-	-
Jul	15,000	15,150	15,540
Aug	-	-	-
Sep	-	-	-
Oct	15,000	15,150	20,546
Nov	-	-	-
Dec	-	-	-
Total	70,000	70,700	89,140

At the bottom of the interface, there are checkboxes for "Include sum in total column" (checked) and "Include in import/export:" with a dropdown menu set to "Include in both import and export". A "Comment:" field contains the text "Manual input".

• Create Express Budget based on Prior Year

S15 fx: =(P15/P11)*S11

Row	Company Name	Template	Row Type	Comments	Actual Oct 2007	Actual Nov 2007	Actual Dec 2007	Actual 2007	Forecast Jan 2008	Forecast Feb 2008	Forecast Mar 2008	Forecast Apr 2008	Forecast May 2008	Forecast Jun 2008	Forecast Jul 2008	Forecast Aug 2008	Forecast Sep 2008
10	4000	Software License Revenue	Report Row		2,328,480	2,328,480	2,661,120	24,282,720	2,687,731	2,714,609	2,741,755	2,769,172	2,796,864	2,824,833	2,853,081	2,881,612	2,910,428
11	4100	Service Revenue	Report Row		1,520,303	1,569,821	1,619,339	16,163,874	1,635,532	1,651,887	1,668,406	1,685,090	1,701,941	1,718,960	1,736,150	1,753,512	1,771,047
12	4999	Total Revenue	Subtotal		3,848,783	3,898,301	4,280,459	40,446,594	4,323,263	4,366,496	4,410,161	4,454,262	4,498,805	4,543,793	4,589,231	4,635,123	4,681,474
14	5000	Direct cost of software	Custom Formula		628,690	628,690	718,502	6,556,334	725,687	732,944	740,274	747,676	755,153	762,705	770,332	778,035	785,815
15	5100	Direct cost of Service	Custom Formula		380,076	392,455	404,835	4,040,969	408,883	412,972	417,102	421,273	425,485	429,740	434,038	438,378	442,762
16	5600	Marketing	Manual		12,100	12,100	12,100	145,200	-	-	-	-	-	-	-	-	-
17	5900	Uncollectible Accounts	Manual		115,463	116,949	128,414	1,213,398	-	-	-	-	-	-	-	-	-
18	5998	Total Direct Cost	Subtotal		1,136,329	1,150,194	1,263,851	11,955,901	1,134,570	1,145,916	1,157,375	1,168,949	1,180,639	1,192,445	1,204,369	1,216,413	1,228,577
19	5999	Gross Margin	Calculation of Rows		2,712,454	2,748,107	3,016,608	28,490,693	3,188,693	3,220,580	3,252,785	3,285,313	3,318,166	3,351,348	3,384,862	3,418,710	3,452,897

Note the Excel formula generated by XCELLEGEN. Users never enter a formula directly into a cell.

This is a Custom XCELLEGEN formula. The general formula {1} is replaced by the values in the lower part of the screen for each cell.

In this case, XCELLEGEN generates Excel formulas that calculates a value based on the ratio of the prior month actual.

CFDsoft XCELLEGEN™ - New Demo 10 06 08 v2 before Budget.xlsx

Sheet Options Tools Author Help

Model: Template V1 Row: 5100 Direct cost of Service (Row #15) Sync

Row Type: Custom Formula Modify Row

Formula: $=\{1\}/\{2\}*\{3\}$

Replacement Values: Add Remove

Replace {1} with the following:
 Basis row: Template V1 5100 Direct cost of Service (Row #15)
 Period Offset: -1 Anchor to beginning of year

Replace {2} with the following:
 Basis row: Template V1 4100 Service Revenue (Row #11)
 Period Offset: -1 Anchor to beginning of year

Replace {3} with the following:
 Basis row: Template V1 4100 Service Revenue (Row #11)
 Period Offset: 0 Anchor to beginning of year

The 10 row types can define all required formulas in a model

“Custom” row types are the most complex type. Take some time to review this page.

An Express Budget can easily be modified, upgraded or completely changed

• AUDIT Model

See all formulas in one place

Shows Row Types

Shows all Values

Checks each formula for accuracy

Documents Assumptions

Reports Errors

Supports Planning but does not replace it

	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
1	Company Name															
2	Template															
3																
4	Audit report as of: 10/10/2008 1:03:17 PM										PERIODS					
5		Row Type	Source	Year	1	2	3	4	5	6	7	8	9	10	11	12
6																
7	4000 Software License Revenue	Report Row	[Row 10]	4000 Software License Revenue (period offset -1)												
8	- Rate		0	1663200	1663200	1663200	1663200	1995840	1995840	1995840	1995840	1995840	2328480	2328480	2328480	2661120
9	- Percent		0	0	0	0	0	0	0	0	0	0	0	0	0	0
10	- Rate		1	0	0	0	0	0	0	0	0	0	0	0	0	0
11	- Percent		1	101	101	101	101	101	101	101	101	101	101	101	101	101
12	- Rate		2	0	0	0	0	0	0	0	0	0	0	0	0	0
13	- Percent		2	101	101	101	101	101	101	101	101	101	101	101	101	101
14																
15	4100 Service Revenue	Report Row	[Row 11]	4100 Service Revenue (period offset -1)												
16	- Rate		0	1074640.5	1124158.5	1173676.5	1223194.5	1272712.5	1322230.5	1371748.5	1421266.5	1470784.5	1520302.5	1569820.5	1619338.5	
17	- Percent		0	0	0	0	0	0	0	0	0	0	0	0	0	0
18	- Rate		1	0	0	0	0	0	0	0	0	0	0	0	0	0
19	- Percent		1	101	101	101	101	101	101	101	101	101	101	101	101	101
20	- Rate		2	0	0	0	0	0	0	0	0	0	0	0	0	0
21	- Percent		2	101	101	101	101	101	101	101	101	101	101	101	101	101
22																
23	4999 Total Revenue	Subtotal														
24																
25	5000 Direct cost of software	Custom Formulas	Formula: '=(1)/(2))*{3}'	Replacement 1: [Row 14] 5000 Direct cost of software (period offset -1)	Replacement 2: [Row 10] 4000 Software License Revenue (period offset -1)											
26																
27	5100 Direct cost of Service	Custom Formulas	Formula: '=(1)/(2))*{3}'	Replacement 1: [Row 15] 5100 Direct cost of Service (period offset -1)	Replacement 2: [Row 11] 4100 Service Revenue (period offset -1)											
28																
29	5600 Marketing	Manual	0	12100	12100	12100	12100	12100	12100	12100	12100	12100	12100	12100	12100	12100
30			1	0	0	0	0	0	0	0	0	0	0	0	0	0
31			2	0	0	0	0	0	0	0	0	0	0	0	0	0
32																
33	5900 Uncollectible Accounts	Manual	0	82135.215	83620.755	85106.295	86591.835	98056.575	99542.115	101027.655	102513.195	113977.935	115463.475	116949.015	128413.755	
34			1	0	0	0	0	0	0	0	0	0	0	0	0	0
35			2	0	0	0	0	0	0	0	0	0	0	0	0	0
36																
37	5998 Total Direct Cost	Subtotal														
38																
39	5999 Gross Margin	Calculation of Rows	[Row 12]	4999 Total Revenue - [Row 18] 5998 Total Direct Cost												
40																
41																
42																

Each Row Type's values are shown.



When the report is done, errors are reported.



• SUMMARY

- **XCELLEGEN™** is an EXCEL MODEL GENERATOR that is focused on Financial Intelligence applications for smaller to medium sized businesses; particularly budgeting, forecasting and dashboards.
 - Lowers cost while increasing the flow of valuable information.
 - Eliminates the need for expensive non-Excel information solutions.
 - **XCELLEGEN™** is a Microsoft DOT NET application that compliments Microsoft Excel to provide control on formula creation, data management and data analysis.
 - People who benefit by using this product:
 - Executives who use dashboards to analyze their organization
 - CFOs and accountants using Excel in complex ways to produce Business Information
 - Consultants who provide model building and budgeting services
 - Software vendors who's customers want to use Excel
 - Venture capital firms and other investors groups who require their clients prepare multiple year plans



- CONTACT INFORMATION

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XCELLEGENTM